

February 15, 2019

Ashland Cross Country Parents Organization  
Attention:  
Rob Wash  
320 College Avenue  
Ashland, OH 44805



Dear potential sponsor,

Greetings on behalf of the Ashland Cross Country Parents Organization and the Ashland High School girls and boys cross country programs. We are very excited about our annual Balloonfest 5k Run/Walk and Fun Run.

The Ashland Cross Country program has a time-honored reputation for achievement and impact, including OHSAA State Championship appearances the past six years. This organization has formed our athletes into outstanding young men and women who are leaders capable of pushing beyond the norm. They carry pride, compassion, and determination into their futures and make a difference as adults.

The proceeds from this event are used for scholarships for high school athletes to attend summer running camps, team camp supplies and fees, timing expenses for the AHS Cross Country Invitational race, and participation in the NXR Midwest Regional Championships put on by Nike in Indiana. **Most importantly, your investment in this event provides running shoes for all middle school and high school runners.** Runners with happy feet stave off injury and stay motivated.

Thank you for your continued support. Please fill out the enclosed sponsorship forms and mail back with your check. Those of you donating \$250 or more, please email your company logo in JPEG format to [rob@sprensmith.com](mailto:rob@sprensmith.com) . If you have any questions, please call me at 419-606-9613.

Sincerely,

Rob Wash  
Race Co-director – Ashland Balloonfest 5k Run/Walk  
Enclosures (2)